

punch I land counts so much for me.

(In my second article I will explain the methods of defense I have used in the 250 bouts of my ring career.)

Abe Attell.

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## TO INVESTIGATE DOUGH

Financial success is a lure that has put lots of men to the bad, and still, strange as it may seem, there are crowds waiting for the chance to step into the place of those who are put down and out.

Everybody would welcome some pointers, not too hard to understand or too long to remember, of how to make good on the job of dollar chasing.

The secret is: Keep in the eye of the public; hunt the spot-light of public view, even if you have to do it on the business end of another man's boot; keep in the eye of the public, and the trick is turned.

The beauty of the prescription given is, that it's just as easy as it sounds. To prove it, look at Uncle Joe Cannon; he got his.

Illinois furnished a raft of shining examples of professional publicity chasers, who delivered, each in his own peculiar way, and got what was coming to them.

Billy Lorimer, one of the last, but far from the least, has shown that publicity is merely another word that means the same thing as ready money.

It seems that Chicago is again to be honored, and this time not on the retail, but rather on the wholesale plan.

The fame of the easy-money loop has spread until it reached the ears of the Washington solons, most of whom can hear and recognize the clink of coin, and locate it every time.

The green-eyed god known as jealousy is busy. They evidently want to know how the game is worked. So Chicago easy-money loop must get on the pan for a hot frying, if the following news item is to be trusted:

"Washington, Dec. 23.—A new trust investigation is promised by the Democrats of the House, who say it will eclipse in importance any investigation of recent years. It is to search into the affairs of the alleged money trust and also of the foreign steamship combine. Just how the investigation committee will be organized has not been determined, but it is likely to be a special committee of the House rather than a joint Congressional committee. Democrats regard the investigation of the money trust as the most important work before Congress."

Come on boys—investigate Chicago's financial loop.

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Everett True has missed a chance to do a good job. He should get busy with the critter who sits next to us at the theater and tells us the plot of each motion picture in advance.

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Katherine Force, whose sister married rich Jake Astor, is going to wed a young fellow who must hoe his own row. Saves the family balance.